



SABINA A. ALBU

Work experience

Kasper Development, UX designer

November 2019- August 2020

- Ensure a good User Experience flow across multiple platforms owned by Kasper Development - Kasper Development Main, Coresi Avantgarden , Biootika and Kanopian Penthouse Hotel,
- Developing a CRM system, implemented both for Desktop app and Mobile Cross platform technologies mainly for the Sales team,
- Extend the Main Kasper platform by expanding client functionalities - online payment, digital invoicing and forum

The Brand Factory, Product Designer 2020

- Work on concept development combined with project management tasks
- Coordinate project development - supervise and maintain collaboration with all departments involved - photography, videography, marketing and management/finance
- Prepare print materials from ideation phase until print stage
- Analyse website implementation, correct design and user experience bugs - design thinking methodology

Coresi Avantgarden, Multimedia Intern

August 2019- October 2019

- Ensure a unitary implementation of branding throughout all media platforms
- Coordinate, analyse and correct the implementation and development of the new version of the website
- Ideate on social media campaigns, prepare visuals and text - content creation

Multimedia Consultant, K.U.B.I. - Denmark

2018- 2020

Developing branding identity together with the board team, defining visual identity of materials for each event, working on concept development until deployment or print phase.

President of Student Council, High School Branch

2015- 2017

Coordinating all students from my highschool, working on developing projects with local to county level scope. Participating in National Council's congresses, debating on the problems of the educational system, contributing with ideas and helping in actually implementing them in the highschool that I was coordination.

Contact information

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General information

Born: August 30, 1998

Birthplace: Brasov, Romania

Current location: Silkeborg, Denmark

About me

I'm a curious, creative and ambitious person. My passion for design has been of great interest since I can't even remember, and I'm constantly working on becoming a better professional, by expanding by knowledge basis, skills and competences.

In my free time I love working on art projects, listening to music or having a cozy dinner with my family or friends.

Volunteer Work

Multimedia Designer - Project coordinator assistant, C.E.P.D. "Solomon" - Romania

2013- Present

Working on developing European projects alongside with other volunteers and main board. During the time I was also the NGO's branding advisor, digital designer and occasional trainer .

I was involved in multiple international and multicultural projects where I was learning about non-formal education and personal development. Throughout time I was also involved in voice-over projects, art projects and festivals.

Education

Web Development Top-Up Bachelors, Business Academy Aarhus

Professional Bachelors Degree in Web Development

August 2020 - Present

Databases | Interaction and Experience Design | FrontEnd Development | BackEnd Development | Advanced Web Programming | Android Mobile App Development | CMS

During this education, the focus was on websites and mobile applications .

The program is split in 7 modules - for my elective modules I chose Android development and CMS - , followed by an Internship stage and a Bachelor's final project.

Academic Professional, Multimedia Design and Communication, Business Academy Aarhus

Academic Professional Diploma in Multimedia Design

August 2017 - January 2020

Interaction | Multimedia production | Print Design | Social media Management | Content creation | User Experience Design | Business Analysis | Communication and Presentation

The education offers a broad introduction to all media, print and programming/ interaction departments, also taking in consideration the business aspect. It is split in multiple modules, compulsory and elective. An internship module is also part of the final evaluation prior to the Final Thesis project.

Design, Architecture and Ambient Arts, "Hans Mattis Teutsch" Highschool of Fine Arts

Technical drawer - Design and Architecture Diploma

September 2013 - July 2017

Figures study in volume | Figures study in color and color study | Interfunctional relations - human, form, nature | History of Arts and Architecture | Perspective and projective drawing | Sketches

The program is designer to develop a full set of theoretical and practical skills and competences in the Design field, or Architecture. The final evaluation consisted of a Certificate Project during a full semester.

Primary school

School of Fine Arts "HMT" Brasov, Romania

Grade 5 - 8

Color theory | Human Anatomy composition | Static Nature composition | Ceramics | History of Arts

School of Music "Tudor Ciortea" Brasov, Romania

Grade 1 - 4

Piano classes | Music Theory | Music history

Language Skills

Romanian		Native
English		Writting and speaking at professional level
French		Understanding at medium level
Danish		Intermediate level
Italian		Intermediate level

International projects

Performing Social Media -Klaffer, Austria -Erasmus+ Training course

November 2017

Understanding Social Media power , Data manipulation , Non-formal education , Learning basics of Journalism

Mobility Exchange - Teggiano, Italy - VET Erasmus+

May 2016

Cultural exchange , Participation in classes, Learning about the local history of arts and organizing an exhibition at the end of the exchange based of the classes followed there

Lense of sence - Lods, Poland - Erasmus+ Key1 Action

November 2015

Photography, Pinhole camera production, Photography printing

Skills

Design

Adobe Creative Suite | InVision Studio | HotJar | Modelling Persona | Scenario building | Customer Journey Mapping | Data visualization

User Research

Interviews | Focus Groups | Customer Feedback | Card Sorting | A/B testing | Quantitative, Qualitative methods

User Testing

Formative vs summative testing | Heuristic evaluation | Usability testing |

Programming

HTML5/CSS3 | JavaScript | Kotlin | C# | MERN Stack

CMS

Wordpres | Umbraco | Drupal

Data

MySQL | Google Firebase, Firestore

Methodology

Sprint | Scrum | Design Thinking